


PUBLIC SECTOR LEADERSHIP IN TIMES OF CRISIS

September 24th, 2020

THE  SCHOOL

www.thedoschool.com





The DO School acts as global platform driving entrepreneurial, business, and public sector success by contributing positively to our world

Our Impact:

✕ founded by
AWARD-WINNING
entrepreneurs & thought
leaders *Florian Hoffmann* and
Katherin Kirschenmann

✕ **5 MILLION**
people impacted

50,000
innovators, experts in our
global community of DOers

offices in *Berlin, Hong Kong,*
New York and Hamburg
and programs run in over

30 COUNTRIES

→ **100s**
of products and
services catalyzed,
helped transform
some of
today's leading
companies

#We Emerge

How do we emerge stronger together
from the crisis as individuals,
businesses, societies and planet?

6 important areas to build back better from the crisis:

1. Invest in local **Small/Medium Enterprises** with purpose
2. Launch and implement a **future-oriented stimulus** for companies
3. Subsidize the **future of work**
4. Navigate local and global **supply chains**
5. Build a **Regional Learning Communities**
6. Empower **public sector collaboration**

The decade of action

The next ten years will impact our world for decades to come:



Climate Change



Future of Work



**Ageing &
Health**



**Social Trust
& inequality**

Public servants will be the drivers of that future but need the right tools, skills, training, and mindsets

"Capable and responsive public service is a fundamental driver of citizens' trust in public institutions."

Recommendation of the Council on Public Service Leadership
and Capability

"Governments need to acknowledge that innovation is the responsibility of every civil servant."

OECD, 2018 Embracing Government Innovation Report

What will drive Public Sector success?



**A values-driven
public service**



**A trusted and
capable public
service**



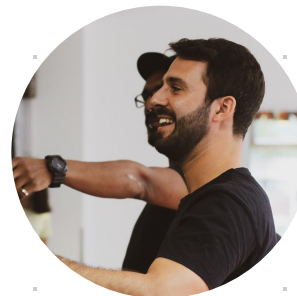
**A responsive and
adaptive public
service**

What makes an effective organisation?

For nearly 10 years, The DO School has empowered leading organisations to create positive change in their organizations and the world. With our unique expertise, proven methodology, and global network of experts and DOers in over 100 countries, we have detected six building blocks as key to future success:



#1

TRANSFORM WITH PURPOSE

#2

**DEVELOP NEW SKILLS AND
MINDSETS**

#3

CO-CREATE FOR INNOVATION

#4

BUILD A MOVEMENT

#5

BECOME A NETWORKED ORGANIZATION

#6

DELIVER SOCIAL IMPACT

We have a strong track record of helping public sector institutions
become more innovative, entrepreneurial, and effective:





Why mindsets?

Mindsets in Practice



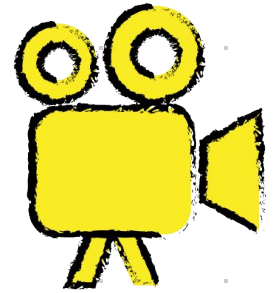
Understanding a
complex system



Building **empathy**
for users



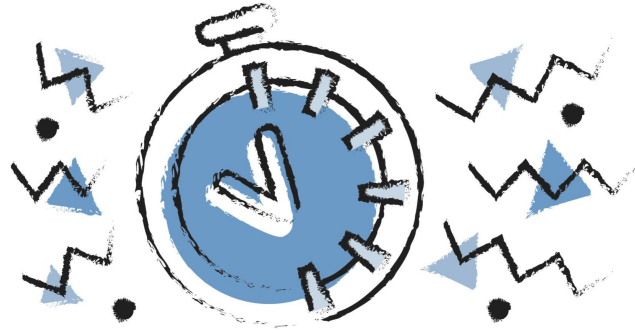
Inspiring a
light bulb moment



Taking a
critical look

URGENCY MINDSET

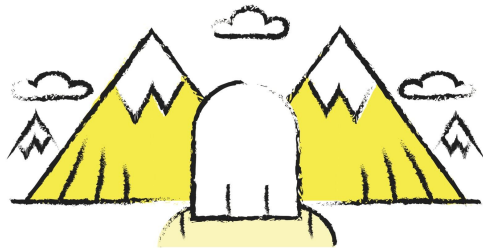
PLAN



Create the momentum to move into action, even before everything is perfect - it never will be!

RESILIENCE MINDSET

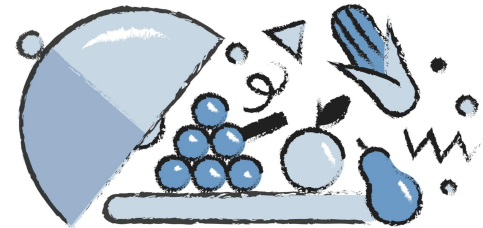
DO



Don't get stuck, when hurdles arise - find ways to get back to DOing.

ABUNDANCE MINDSET

DREAM



View the world as a place full of resources, networks, people and

LET'S
DO
THIS!



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